



# Mostly Music IN THE PARK

## 2020 Mostly Music in the Park Poster Competition Guidelines

The Mercer Island Arts Council and Mercer Island Parks & Recreation are accepting submissions from emerging Mercer Island artists (ages 14-21) for a new poster design competition to promote the 34<sup>th</sup> Annual Mostly Music in the Park concert series in Mercerdale Park. The winning design will be printed as an 11x17 poster, which is the key promotional piece for the event and will be distributed at more than 200 locations on Mercer Island and in the surrounding communities. To apply, e-mail your digital submission to Diane Mortenson at [diane.mortenson@mercergov.org](mailto:diane.mortenson@mercergov.org) **no later than Monday, April 6, 2020.**

### ABOUT MOSTLY MUSIC IN THE PARK

Mostly Music in the Park is Mercer Island's annual summer series of live music, arts activities, and family fun in Mercerdale Park. A community favorite since its debut in 1986, this weekly outdoor event is free and great for Islanders of all ages. A selection committee comprised of Arts Council members, Parks & Recreation staff, and community members curate a lineup of diverse and engaging music performances each year; we also partner with local organizations and individuals to offer free arts activities and other pre-concert activities in the park. The 2020 series will take place on Thursday nights in July and August (dates TBC).

### DESIGN SPECIFICS

This poster contest is open to emerging artists (ages 14-21) on Mercer Island. The design should accommodate inclusion of the following elements:

- **Event location:** Mercerdale Park, 77<sup>th</sup> SE & SE 32<sup>nd</sup>, Mercer Island, WA 98040
- **Event dates:** Thursdays, mid-July to mid-August (confirmed concert dates provided to selected artist)
- **Event time:** 6-8:30 pm
- **Concert information:** Displaying information for up to 6 concerts; concert information could include band name, genre, promo image, etc. **Save space or include "fillers" for the groups until they have been confirmed in March.**
- **Sponsor logos:** Displaying logos for 5-10 sponsors (all logos provided to selected artist for final design formatting)

In addition to these elements, artists should consider the following design specifications:

- **Poster size:** 11x17 – We will accept both horizontal and vertical designs.
- **Media:** All graphic media are acceptable provided that the final design can be recreated as a high-quality (300 dpi or higher) printed poster.
- **Submission format:** All designs must be submitted digitally as a JPG or PDF; we are not able to accept hard copy designs. **Email to** [diane.mortenson@mercergov.org](mailto:diane.mortenson@mercergov.org) 206-275-7861

# Mostly Music IN THE PARK

## AWARDS

The winning design will be printed as the key promotional piece for the 2020 Mostly Music in the Park series. We print 500 posters and distribute them to more than 200 locations on Mercer Island and in surrounding communities as well as at concerts and other community events. The winning artist will also be recognized in all promotions and in announcements at weekly concerts. Upon acceptance of the final design, Mercer Island Parks & Recreation will retain possession and all legal rights of the design, including all reproduction rights, with credit for the design given to the artist in all marketing materials.

The Mercer Island Arts Council may provide the opportunity to display the top five designs at the Mercer Island Gallery (gallery space located at the Mercer Island Community and Event Center) as a promotion leading up to the concert series. More information about this would be provided to artists after the submission date closes.

## COMPETITION TIMELINE

The deadline to submit designs is **Monday, April 6, 2020**. All submissions will be reviewed by the Mostly Music in the Park event committee, and the selected design will be approved by the Mercer Island Arts Council at the regular Arts Council meeting on Wednesday, April 8, 2020. The winning artist will be contacted no later than Monday, April 13, 2020, by Mercer Island Parks & Recreation.

Please include the following information with your submission:

- Name
- Age
- Address
- Telephone
- E-mail

## POSTER DESIGN SAMPLES

2019

*Mostly Music*  
**IN THE PARK**  
2019 SUMMER SCHEDULE

<i>July</i>	<i>August</i>
11 <sup>th</sup> <b>DUENDE LIBRE</b> HIGH ENERGY JAZZ	1 <sup>st</sup> <b>JOE BLUE AND THE ROOF SHAKERS</b> R&B, SOUL & CLASSIC ROCK
18 <sup>th</sup> <b>DONOVAN KEITH</b> SOUL/POP SENSATION	8 <sup>th</sup> <b>MÖTUS</b> HORNS, HARMONIES & GROOVES
25 <sup>th</sup> <b>JESSICA LYNNE</b> PURE COUNTRY GOLD	15 <sup>th</sup> <b>FILÉ GUMBO</b> SWAMP ROCKIN' BOOGIE

**MERCERDALE PARK | 7PM**  
**MERCERGOV.ORG/MOSTLYMUSIC**

Presented by: **MERCER ISLAND ARTS COUNCIL** 



Title Sponsors: **Aegis Living MERCER ISLAND** Assisted Living | Memory Care **MICA** MERCER ISLAND CENTER FOR THE ARTS

    **4**  **Renewal by Andersen** WINDOW REPLACEMENT

ARTWORK: "THE HILLS FILL MY HEART WITH THE SOUND OF MUSIC" BY MIVAL ARTIST ZEYNEP BANU ALEY

# Mostly Music IN THE PARK

2014



**Mercedale Park-Mercer Island's  
Mostly MUSIC  
in the Park 2014**  
 Summer Concert Schedule

**Thursday, July 24**  
 Coco Loco  
*Latin*

**Thursday, July 31**  
 Spirit of Ojah  
*African Dance Band*

**Thursday, Aug. 7**  
 Mark Whitman Band  
*American Rhythm & Blues*

**Thursday, Aug. 14**  
 Rouge  
*French Cafe Band*

**Thursday, Aug. 21**  
 En Canto  
*Brazilian Orchestra*

**Special Bonus Concerts:**  
**Sunday, Aug. 24**  
 Community Sing-a-Long  
 with Mercer Island musician,  
 Nancy Stewart

**Saturday, August 16th**  
 Russian Chamber Music  
 Foundation of Seattle, Luther  
 Burbank Amphitheatre- 6pm

**ALL CONCERTS**  
**7:00 p.m. - 8:30 p.m.**  
*(unless otherwise noted)*

**FREE Admission**  
 Mercedale Park-Mercer Island  
 77th SE & SE 32nd

**Title Sponsors**  




**Platinum Sponsor**  
 the Mercer

**Thank You Sponsors!**  







**Questions? Call 206-275-7609**


2011



**Mercedale Park-Mercer Island's  
Mostly MUSIC  
in the Park 2011**  
 Summer Concert Schedule

**Sunday, July 17**  
 Swamp Soul  
*Cajun, Creole & Zydeco Dance Music*

**Thursday, July 21**  
 Mach One Jazz Orchestra  
*17-piece Big Band*

**Sunday, July 24**  
 Handful of Luvin'  
*World, Roots & Rock*

**Thursday, July 28**  
 Duwamish Dixieland Jazz Band  
*Dixieland Jazz*

**Sunday, July 31**  
 Orchestra Zarabanda  
*Hot Cuban Salsa*

**Thursday, August 4**  
 Shrinking Heads  
*Rhythm & Blues cover tunes*

**Sunday, August 7**  
 Back Burner  
*Bluegrass, Swing, Country & Blues*

**Thursday, August 11**  
 Black River Blues  
*Classic Electric Rocking Blues*

**Sunday, August 14**  
 85th Street Big Band  
*Big Band oldies but goodies*

**All concerts - 7:00 p.m. - 8:30 p.m.**  
**FREE Admission**  
 Mercedale Park-Mercer Island  
 77th SE & SE 32nd

**Title Sponsor**  
**KeyBank**


**Thank You Sponsors**  
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 Roushke Inn  
 Five Pieces Thai Restaurant  
 Mercera Island Women's Club






Artwork provided by MIMI artist, Dora Koverman-Pecher  
**Questions? Call 206-275-7609**