

City of Mercer Island Bikeshare Pilot Program

Sept 2018



WHAT IS THE PROGRAM?

The City of Mercer Island is excited to launch a free-floating bikeshare pilot program intended to provide new mobility options for residents commuting to and from the Sound Transit Park & Ride on North Mercer Way, as well as other users who may wish to conduct errands or travel around the Island car-free, as a supplement to local public transit options.

Starting mid-July, for **three months**, the City and bikeshare provider **LimeBike** are offering a fleet of **25** electric-assist rental bicycles available to any rider. Bicycles will be restocked at key locations (“hubs”) daily, but may be ridden anywhere, and parked at any legal, public location.

This program is offered in addition to the City’s ongoing rideshare pilot program (with Lyft and Uber) as another way to help reduce Single Occupant Vehicle (SOV) usage, decrease congestion, and improve mobility options.

WHAT ARE THE DETAILS?

- **Availability:** 24 hours/day, 7 days a week (pilot ends mid-October, 2018)
- **Cost:** Normal E-Bike rates apply: **\$1** to unlock, then **15cents/minute** to ride
- **More info:** www.mercergov.org/Bikeshare



HOW CAN I TRY BIKESHARE?

- 1) Download the LimeBike app and set up an account
- 2) Look for an available bike on the map
- 3) Scan or enter the bike’s plate number to unlock
- 4) Ride and enjoy! (we recommend you strap on a helmet)
- 5) Responsibly park bike in a legal, public location
- 6) Lock the bike’s back wheel and sign out of the app

Need extra encouragement?

LimeBike is offering a **\$3** credit to get you started — simply enter code: **LIMESUMMER**



Since the closure of the I-90 Center Roadway, the City has been working diligently to research and launch transportation alternatives to provide commuters with alternatives to solo driving

FREQUENTLY ASKED QUESTIONS [See also www.mercergov.org/Bikeshare]



Can I make a reservation?

No, it's a first come, first served program; find bikes on the app

Where can I park my bike?

Park responsibly on City-owned property out of harm's way. Do NOT block sidewalks, driveways, doorways, wheelchair ramps, bus stops, etc. Use the kickstand to park the bike upright.

Do I need a helmet?

There is a helmet law in effect and we recommend you wear one; users must supply their own

Where can I ride?

The same rules apply as with personal bicycles; please do not ride these electric-assist bikes on Town Center sidewalks.

What if I leave the Island?

Bikes may be ridden off-Island; LimeBike will corral bikes daily back to Mercer Island hub locations.

Problems with a LimeBike or improper bike parking?

Call 24/7 customer service **1-888-546-3345** or email support@LimeBike.com

For general pilot program feedback: Email Kirsten Taylor, Project Manager at Kirsten.Taylor@mercergov.org

OTHER MOBILITY SOLUTIONS

For the past 12 months, the City has been exploring a range of mobility options to help commuters find alternatives to solo-driving and access a range of transportation alternatives. Future project possibilities include alternative service partnerships with King County Metro and private micro-transit providers, new commuter parking, and other programs.

There are also a number of alternatives to SOV driving that commuters can use today:

- **Rideshare** — A 6-month pilot w/Lyft & Uber offering highly-discounted rides to/from the MI Park & Ride
- **Metro Route 630** — A rush-hour commuter shuttle direct from MI's southend to downtown Seattle
- **Commuter Parking Permits** — Leave your car all day in Town Center and ride a regional express bus
- **Private Shuttles** — Motorcoaches for some tech companies now stop on MI daily (ask your HR Dept)

Learn more about these other options www.MercerGov.org/Mobility